



AGENCY FACT SHEET

Wick is a creative agency in Austin, Texas, offering both digital and traditional marketing services, with expertise in developing and reinvigorating brands. Decades of client partnerships in the highly-regulated real estate and insurance industries, as well as a service commitment to create a worry-free zone for our clients, differentiate Wick from other agencies.

KEY FACTS

1995 | Founded by **Amy Wick**
Headquartered in Austin, TX

AFFILIATIONS AND CERTIFICATIONS

Top 25 Austin-Area Advertising & Marketing Agencies
Top 50 Austin-Area Women-Owned Businesses



CAPABILITIES

Advertising
Brand Identity & Development
Content Creation
Copywriting
Communications
Creative Strategy
Digital Marketing
Graphic Design & Production
Integrated Marketing
Media Strategy & Planning

Naming/Identity
Neighborhood & Community Positioning
Photography
Research & Analysis
Signage & Wayfinding
Social Media Marketing & Lead Generation
Strategic Planning
Traditional Media
Videography
Web Design & Development

PROFICIENCIES

REAL ESTATE

Homebuilders
Master-Plan/Mixed-Use Developers
Multi-Family Housing

INSURANCE

Workers' Compensation
Homeowners

BRANDING

Development
Refresh

CONNECT WITH US

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LET'S TALK

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REPRESENTATIVE CLIENTS

