



# AGENCY FACT SHEET

Wick is a creative agency in Austin, Texas, offering both digital and traditional marketing services, with expertise in developing and reinvigorating brands. Decades of client partnerships in the highly regulated real estate and insurance industries, as well as a service commitment to create a worry-free zone for our clients, differentiate Wick from other agencies.

## KEY FACTS

1995 | Founded by **Amy Wick**  
Headquartered in Austin, TX

## AFFILIATIONS AND CERTIFICATIONS

Top 50 Austin-Area Advertising & Marketing Agencies  
Top 50 Austin-Area Women-Owned Businesses



## CAPABILITIES

Advertising  
Brand Identity & Development  
Content Creation  
Copywriting  
Communications  
Creative Strategy  
Digital Marketing  
Graphic Design & Production  
Integrated Marketing  
Media Strategy & Planning  
Naming/Identity

Neighborhood & Community Positioning  
Paid Search  
Photography  
Research & Analysis  
Signage & Wayfinding  
Social Media Marketing & Lead Generation  
Strategic Planning  
Traditional Media  
Videography  
Web Design & Development

## PROFICIENCIES

### REAL ESTATE

Homebuilders  
Master-Plan/Mixed-Use Developers  
Multi-Family Housing  
Active Adult 55+

### INSURANCE

Workers' Compensation  
Homeowners

### BRANDING

Development  
Refresh

## CONNECT WITH US

[in wick-marketing](#) [@ wickmarketing](#) [f wickmarketing](#)

## REPRESENTATIVE CLIENTS



### LET'S TALK

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